Dear [business leader’s name],

As a supporter of [name of business] and someone who is passionate about addressing the ongoing climate crisis, I urge you to divest organizational funds from companies that mine and market fossil fuels.

Please support divestment of city funds from companies that mine and market fossil fuels.

Future generations will inherit a world plagued with fires, droughts, floods, and crippling heat, which endanger food and water, exacerbate diseases, and generate conflict over land and resources.

The impact of the fossil fuel industry is felt hardest by communities of color and those who are economically disadvantaged. An NAACP report shows that 68% of African Americans live within 30 miles of a coal-fired power plant, which is related to increased birth defects, heart disease, asthma, and lung disease. Climate change multiplies racial inequalities.

I ask that you develop a divestment plan to remove your financial support from fossil fuel companies.

Thank you.

Sincerely,  
[Your name]